

Outer East Community Committee Facebook page: Engagement highlights from 14 Nov 2017 - 13 Feb 2018

APPENDIX 2

Continuing to lead the way, the page has gained an additional 55 new page 'Likes' in the last 12 weeks and has hit the **2,000 Likes** milestone, which is 218% more than the next most popular Community Committee page.

'Reach' is the number of people the post was delivered to, whereas 'engagement' is a combination of reactions, comments or shares. The following four posts had the highest level of engagement over the last three months.



Leeds City Council Outer East Community Committee

· 29 January at 21:00 · 🌐

Schedule of charges from 5 Feb 2018 for taking your building type waste items to LCC recycling facilities...
(Please note, it's not everything you might take there, just the items that need more processing. How often will you need to dispose of a wash basin?)

<https://news.leeds.gov.uk/charges-introduced-for-building-.../>



Performance for your post

4,173 People Reached

31 Likes, Comments & Shares ⓘ

6 Likes	0 On Post	6 On Shares
17 Comments	3 On Post	14 On Shares
8 Shares	8 On Post	0 On Shares

536 Post Clicks

0 Photo views	322 Link clicks	214 Other Clicks ⓘ
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts





Leeds City Council Outer East Community Committee

· 24 November 2017 · 🌐

The rain mainly held off for the chilly Garforth Christmas lights switch-on tonight. Here's the market and street entertainment in full swing...



06:04

2,904 people reached

Boost Post

Tren Deeta, Janet Broughton and 21 others

1 Comment 9 Shares

Like Comment Share

Performance for your post

2,904 People Reached

1,773 Video Views

97 Reactions, comments & shares ⓘ

66 Like	23 On post	43 On shares
8 Love	0 On post	8 On shares
1 Wow	0 On post	1 On shares
13 Comments	1 On Post	12 On Shares
9 Shares	9 On Post	0 On Shares

391 Post Clicks

47 Clicks to Play ⓘ	0 Link clicks	344 Other Clicks ⓘ
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Leeds City Council Outer East Community Committee

added 2 new photos.

1 December 2017 · Leeds ·

A totally rubbish status update!

Well, this is how we can help you dispose of your waste, and when. Don't get caught out this festive period - our cherished operatives deserve a day off too 🙌

If your normal bin day is...	Your collection days and dates will be...	
Monday	Sunday 24 December	Tuesday 2 January
Tuesday	Wednesday 27 December	Wednesday 3 January
Wednesday	Thursday 28 December	Thursday 4 January
Thursday	Friday 29 December	Friday 5 January
Friday	Saturday 30 December	Saturday 6 January
Saturday	Sunday 31 December	Sunday 7 January

0700 Please put your bin out by 7am on your collection day and bring in again as soon as possible after emptying.

Additional waste can be taken to recycling sites (tips): www.leeds.gov.uk/recyclingsites



Performance for your post

2,464 People Reached

38 Likes, Comments & Shares

20 Likes	9 On Post	11 On Shares
5 Comments	3 On Post	2 On Shares
13 Shares	13 On Post	0 On Shares

164 Post Clicks

98 Photo views	0 Link clicks	66 Other Clicks
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NEGATIVE FEEDBACK

3 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

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3rd most popular post



Leeds City Council Outer East Community Committee

feeling excited with Mark Dobson and 11 others.

10 January ·

Want some good local news to combat those January blues?

Have a read of this... 📖

Funding update for our area

Following the last Community Committee meeting on 5 December, the Outer East Community Committee was able to approve the following grant applications, pumping an additional £26,222 into outer east Leeds!

Covering all four wards:

£9,283.12 to Ebor Gardens Advice Centre to continue the Money Buddies debt advice sessions at Swarcliffe Housing Office, Osmondthorpe One Stop Centre and Garforth Library and One Stop Centre, for a further 15 months. These free sessions are open to all. Get in touch with the venues for details of appointments and drop-in session availability.

In the Cross Gates & Whinmoor ward:

£640 for new litter bins at the Trim Trail and Naburn Approach in Whinmoor, Stanks Lane North in Swarcliffe and Pendas Way in Cross Gates.

Up to **£2,854** to Cross Gates & District Good Neighbours Scheme CIO to enhance their telephone befriending / helpline service for those people who are housebound and more socially isolated. It will cover the cost of an additional worker over the winter period and associated scheme costs.

£3,450 (Youth Activity Fund) for the Youth Service to continue providing a range of half and full day activities / trips and evening sessions during the February 2018 half term and Easter 2018 school holiday periods. More details coming soon!

In the Garforth & Swillington ward:

£2,905 (Youth Activity Fund) to ACE Sport UK (Active Sport in Education) to provide a three all-sports and cooking camp days at Garforth Academy over the Easter holiday. Children and young people can learn how to cook healthy snacks and meals, whilst having time to join in sporting activities in a team environment. Sporting sessions will include team building, dodge ball, evasion games, football tag rugby and the camps will run 10am to 3pm. More details coming soon!

The anticipated sponsorship to cover the part of the cost of the Garforth Christmas tree unfortunately didn't materialise so it fell to the Community Committee to cover this unexpected £328 cost.

In the Temple Newsam ward:

£1,146.88 to West Yorkshire Police to continue their burglary reduction operation in Colton and Halton Moor on the run up to Christmas in an effort to reduce the crime spike as seen in previous years (up 309% - up from 11 to 45) by deploying additional resources in the hot spot areas. The multi-agency Temple Newsam Tasking Team approved the first two weeks of the operation (running 27 Nov - 10 Dec) and this application covered 11-24 Dec 2017.

£2,335 (Youth Activity Fund) for the Youth Service to continue providing a range of half and full day activities / trips and evening sessions during the February 2018 half term and Easter 2018 school holiday periods.

£3,000 towards local improvements to the environment as Halton in Bloom go for gold in the 2018 Royal Horticultural Society 'in bloom' competitions.

We're only ten days into January 2018 and your local councillors, via the Outer East Community Committee, have already been busy considering new applications worth over £15,000!

Give us a Like on Facebook and keep up to date!

LccOuterEast



Performance for your post

1,376 People Reached

43 Likes, Comments & Shares

27 Likes	10 On Post	17 On Shares
2 Comments	0 On Post	2 On Shares
14 Shares	14 On Post	0 On Shares

152 Post Clicks

107 Photo views	0 Link clicks	45 Other Clicks
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NEGATIVE FEEDBACK

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4th most popular post